

KALARI KAUR

India's Too Small To Lose Yourself

An enigmatic migrant worker unleashes her demons - and her deadly Kalari skills – to protect the biodiverse farm of the family who offers her sanctuary.



Location: Punjab, India

Writer/Director – Balbeer Bahi

Production Budget: £1.06 Million

Format: Martial Arts/Action/Drama, 120mins

Produced by The Storytelling Machine & Red God Studios

[still from Kalari Kaur: Origins - Meend's Dream]





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KALARI KAUR - A Martial Arts Odyssey Across India

- **A HERO ON THE RUN:** Meena, master of Kalari martial arts, flees Kerala after defending her family goes disastrously wrong. Always running, she becomes one more unwanted face among millions of anonymous migrant workers.

Inspired by the iconic '70s TV series KUNG FU: Meena's personal journey of redemption demands not suppressing but releasing her deadly Kalari skills, for the voiceless against the oppressor.

GLOBAL VISION: Simple! Make Kalari as famous globally as Kung Fu.

SHOWCASE INDIA: Each film explores a different region of India's vast landscape:

- **KALARI KAUR:** Punjab's rustic farmlands
- **KALARI BEACH:** Goa's coastal paradise
- **QUEEN OF THE RING:** Mumbai's elite horse-racing world
- **Plus: THE PRINCESSES' GUARD - Set in Medieval India**
- **Four complete stories ready for production.**

ANJALI SREEJITH: THE AUTHENTIC HEART OF KALARI KAUR

[Still from Kalari Kaur: Origins]

KALARI MASTER: Anjali brings unparalleled authenticity to Meena:

- **8TH GENERATION PRACTITIONER:** Trained in Kalari since she could stand
- **WEAPONS EXPERT:** Master of sword, shield, spears, and Kalari's unique steel whip-foils
- **A LEADER:** Currently runs her own academy teaching the next generation
- **FAMILY TRADITION:** Disciple of both internationally renowned KRISHNADAS MENON, who has toured globally, and her late grandfather...

[ANJALI: INSTAGRAM](#)

MARTIAL ARTS LEGEND:
GURUJI SANKARA NARAYANA MENON
left an extraordinary legacy:

- One of the world's most senior martial arts practitioners, active until age 94
- Recipient of the prestigious Padma Shri Award, one of India's highest civilian honours
- Maintained the multi-generational tradition at Chavakkad Vallabhata
- His institution has existed since the Vattath Raja's reign
- Though he passed in 2023, his legacy continues through tens-of-thousands of students, including Anjali.



KALARI KAUR: Logline and Outline

Meena, an enigmatic migrant worker from Kerala, adept in the ancient martial art of Kalari, battles to safeguard a Punjabi family's ancestral land from a vindictive neighbour's ruthless enforcers.

MEENA (28) arrives with migrant labourers from Nepal and Bihar to the Punjabi village of Kala Bahian. She gains employment looking after cows and chickens with **DILRANI (22)** and her father **AMARJIT (50)**, UK returnees transforming their ancestral land into a bio-diverse farm.

Village matriarch **GULABI KAUR (65)** harbours a generations-old grudge against Amarjit's family. Her son **MOHAN (30)** conspires with local villain **VINAYAK (27)** and his hoodlums to terrorize the newcomers through escalating acts of sabotage.

Vinayak's thugs cut the utilities, threaten the farm's animals, terrify Dilrani, injure Amarjit, and remorselessly beat-up Meena's fellow migrant workers.

Meena thwarts their every move, revealing her extraordinary Kalari martial arts skills—the deadly Art of War of legendary tradition – painful memories from her misfortunes in Kerala refusing to let her stand idly by.

It's not all fighting. There is healing too. She not only helps the village shed the bitter matriarch's strangulating grip, Meena's haunting past helps dispel the parental alienation blighting Dilrani and her father.

The film culminates in a spectacular midnight showdown. To succeed, Meena must unleash her full Kalari prowess against out-of-town contract killers armed with devastating weaponry and equally powerful martial arts skills.

*KALARI KAUR blends the beautiful charm of Jean De Florette...
With the martial arts prowess of Bruce Lee.*



KALARI KAUR: LOCATION – KALA BAHIAN,* a Punjabi Village.

Punjabi villages are often beautiful in their rural landscape. They can include huge, luxurious homes, ramshackle straw huts, fields full of sunflowers, wheat, corn, sugar-cane, and of course, numerous tractors, motorbikes, cows, goats, and roaming street dogs. Their isolation can also be terrifying, paraphrasing;

‘In the village, no one can hear you scream.’



A typical village is full of personal conflicts and political intrigues, whether over loved ones or the land itself. There is a mix of rich and poor, the powerful and excluded, pandered teenagers and impoverished ragamuffins. It can also be surprisingly multicultural, with migrant workers speaking Nepalese and Marathi alongside Hindi, Punjabi, and of course, English!



Set almost entirely within the confines of Kala Bahian, Kalari Kaur’s intimacy allows for a modest budget while establishing a compelling brand.

[Anhey Ghorhey Da Daan \(Alms of the Blind Horse\)](#) is a fantastic, award-winning, genuine representation of a Punjabi village – though perhaps only for the committed filmophile!



* the Writer/Director knows Kala Bahian – and the locations for Kalari Kaur - intimately as it is his home village.

[All photos by Balbeer Bahi apart from sunflower field]



KALARI KAUR - protagonist and antagonist

ANJALI SREEJITH

MEENAKSHI - Heroine



8th generation Kalari master bringing authentic martial arts expertise, classically trained dancer, and award-winning actress.

GURNAM BULLAR

Villain - VINAYAK



A very popular Indian actor and singer, so far known for his romantic leads, cast against type as neurotic, daddy's boy, gang leader.



KALARI KAUR – U.K. ecodiverse dreamers

AVA KAUR

Dilrani - UK Daughter



Lady Londoner, Actor, Writer, nominated at the British Urban Film Festival for Best Actress in her debut film UNINTENTIONHELL

KULVINDER GHIR:

UK Father - Amarjit



British national treasure, fresh from his commanding performance in the global hit series "FOUNDATION"



KALARI KAUR – vindictive village neighbours

DOLLY AHLUWALIA*

Gulabi Kaur – bears ancestral grudge



An acclaimed Indian actress and costume designer, perhaps best known for her work on *Midnight's Children*.

AMMY VIRK*

put-upon son - Mohan Singh



A celebrated Indian actor, singer, and producer, best known for his work in Punjabi cinema and music.

- *Budget constraints means it is unlikely we will have all the stars we'd like, and would cast locally for these roles ideally represented by these two fabulous artists.*

KALARI KAUR – village good guys



DIVYA DUTTA

Harsimrat Kaur - Village Doctor



A very well-known Indian actress with more than 25 awards in the Film industry, her fame extends to work internationally.

DILJIT DOSANJH*

Helpful Neighbour - Sandeep



Multiple film leads, television presenter and a leading music artiste, a fan-favourite in India and beyond.

- *it is highly unlikely we can afford Diljit, but he represents everything we need for Sandeep via a local actor.*

KALARI KAUR – contract killers

XING YU

Mercenary #1



Martial arts actor and action director, 32nd generation disciple of Shaolin, made his debut with Stephen Chow in Kung Fu Hustle, Xing Yu is ideal for Kalari kaur.

GURSHARON KAUR

Mercenary #2



Black belt and winner of international competitions, Canadian Gursharon is a Taekwondo, kickboxing, grappling, and Brazilian Jiu Jitsu expert. Amazing!





KALARI KAUR - COMPARABLE FILMS



THE VILLAINESS (2017)
South Korean
BUDGET £2.3M
BOX OFFICE £6.7M
2.9x ROI



FURIE (2019)
Vietnamese
BUDGET £1.5M
BOX OFFICE £6.6M
4.3x ROI



KILL (2024)
Indian
BUDGET £1.9M
BOX OFFICE £4.5M
2.36x ROI

There a proven global market for martial arts action films with female leads. KALARI KAUR is **UNIQUE** as it is the first film ever to showcase KALARI. With its Indian, UK, Chinese and Canadian cast, it will appeal to the massive Chinese and Indian box office, the Indian diaspora, and all global fans of martial Arts/Action/Drama films. e.g. Furie’s primary market was Vietnamese, with a pop. of 97M. With a 1.4B pop, India’s market alone is x 14.



KALARI KAUR: ORIGINS – 12 ½ mins short

Click the above link to watch the trailer and/or the full short. Discover Meenakshi’s backstory, her motivations for leaving Kerala, and how she comes to be a migrant worker on the run from the police.

Shot over 5 days on a Sony A7, with a crew of just 3 and a next-to-nothing budget, the short film’s primary goal was an extended screen test for ourselves. It also helps introduce the martial art Kalari and our lead actor – Anjali Sreejith - to potential Co-Producers and Investors.



[Stills Kalari Kaur: Origins]



Seeking feedback, it was submitted from May 2025 to film festivals. To date, It has been exceptionally well received: selected by 13 out of 15 Indian Festivals - KALARI KAUR: ORIGINS has won 11 awards.

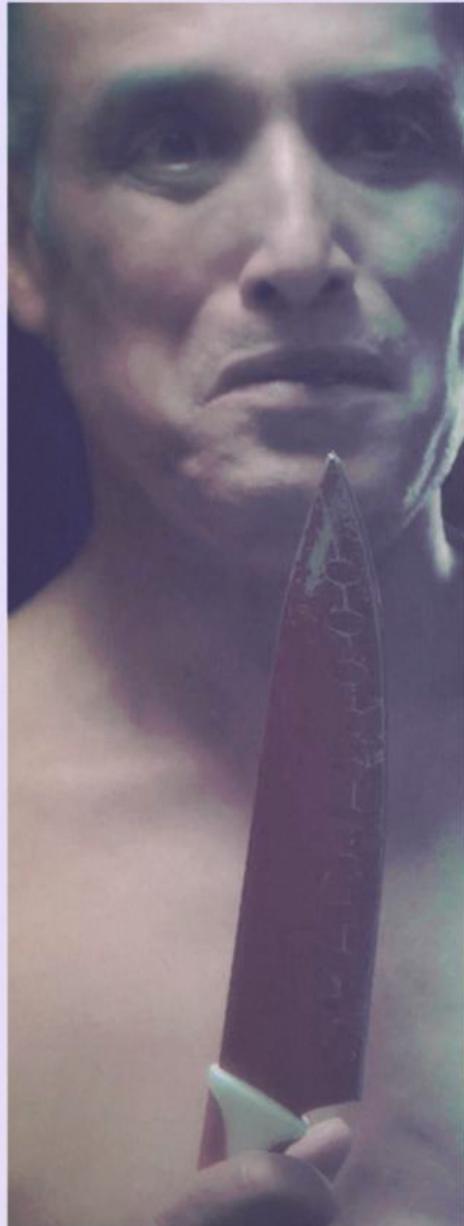
This clearly demonstrates an Indian audience with the appetite to join us as we showcase another unique Indian cultural phenomenon – KALARI – The Art of the Battlefield.





*You Can't Escape Limbo Inna London

ZANARDI BAHI KALARI KAUR PRODUCER – U.K.



A poet, painter, novelist, and screenwriter, Zanardi's first two films – UNINTENTIONHELL and KALARI KAUR: ORIGINS – won multiple awards internationally.

Despite numerous challenges that would buckle many a producer, with her meticulous attention to detail, Zanardi brought both films home on time and on budget.

Aside The Storytelling Machine, cinema and theatre her second home, her love for stories comes second only to the joy she feels when audiences 'WHOOOP' and 'HOLLER' with unreserved delight.



- WINNER London Independent Film Awards
- WINNER The IndieFEST Film Awards California
- WINNER BEST ACTRESS & BEST FILMMAKER Tagore International Film Festival INDIA 2021
- OFFICIAL SELECTION British Urban Film Festival 2021
- HONORABLE MENTION London Rocks Film Festival 2021
- FINALIST Beyond the Curve International Film Festival Paris
- FINALIST 4th Dimension Independent Film Festival Ball
- OFFICIAL SELECTION Cannes International Cinema Festival
- OFFICIAL SELECTION FILMHAUS Berlin
- OFFICIAL SELECTION CommFest Global Community Film Festival TORONTO 2021
- OFFICIAL SELECTION Montreal Independent Film Festival
- SEMI-FINALIST Lonely Wolf London International Film Festival 2021
- OFFICIAL SELECTION First-Time Filmmaker Online Sessions 2021
- OFFICIAL SELECTION California Indies
- OFFICIAL SELECTION Boston Independent Film Awards



BLUS

**RAJESH P.K.
KALARI KAUR
PRODUCER - INDIA**



The visionary force behind REDGOD Studios - accomplished artist who's contributions to DreamWorks and DNEG include *Madagascar 3, Trolls, Venom and many more.*

RedGod Studios' first beautiful short film – BLUS – has won multiple awards in the finest film festivals globally.

Working alongside the famous actor and experienced producer NIVIN PAULY as Executive Producer - both Keralan natives who know the art form KALARI well - Rajesh backs KALARI KAUR with his studio's considerable resources to ensure it is a success.

REDGOD Studios and The Storytelling Machine are already in development on their first collaborative feature: ABHI: BABY DRAGON, FLYING TIGER. We'll keep you posted.

For full details please visit:

REDGODSTUDIOS.COM





Film 2: KALARI BEACH – Logline and Outline

Unwittingly falling for the charms of a young gang leader caught between two warring factions, Meena unleashes her deadly Kalari martial arts skills to challenge the out-of-state drug barons controlling Goa's lucrative beach territory.



Meena arrives in tourist-packed Goa with savings from her heroics in Punjab. Planning to join the migrant workforce, Meena experiences her first holiday amid yoga and beach life. When she rescues an Australian tourist from a scandalous police drug bust trick, she lands a job at Theresa's beach shack...

And falls for charming jet ski operator Samson. The romance sours when she discovers Samson is exploiting her for her Kalari skills - a pawn in a territorial war between Samson's local dealers, and two out-of-state drug barons who control Goa's lucrative beach territory.

Caught between these rival gangs led by uncompromising criminals Tony and Aman, Meena becomes both target and weapon.

The tourist paradise reveals its dark underbelly. Meena must decide - surrounded by crooks - whether she should walk away, or use her martial prowess to tip the balance of power on Goa's bloody shores.

[A FISTFUL OF DOLLARS meets THE BEACH via KALARI]





Film 3: QUEEN OF THE RING – Logline and Outline

When the uncle who hires her as a stable girl vanishes, Meena has to fight for her life as never before with her full Kalari martial arts arsenal, trapped in an underground fight club by the powerful overlord of Mumbai racetrack.

Fresh from Goa, Meena is hired as a stable girl by her uncle Suresh at Mumbai's prestigious racetrack. She discovers a world where migrant workers invisibly sustain the glamorous sport of kings.

Behind the scenes, the ruthless bookie Narottam—the 'King of the Ring'—rules the track's gambling operations through fear and violence.

When her uncle is executed for protecting a naive young stableboy, Meena's investigations reveal...



[Jockeys & Stable hands exercise & parade horses, Mahalaxmi Racecourse, 2023]

Narottam's secret fight empire caters to Mumbai's corrupt elite. Unfortunately for Meena, her incredible Kalari skills also reveal to Narottam his next star fighter.

Kidnapped and forced into Narottam's compound, Meena must battle increasingly deadly opponents. From the shadows the city's most powerful place fortunes on this gruesome spectacle to the death.

[NATIONAL VELVET meets Bruce Lee's bloody BIG BOSS.]





Bonus Film: Logline and Outline THE PRINCESSES' GUARD

In medieval Kerala peasants revolt and warring armies clash - yet amid the power struggle between rival kingdoms, as family betrays family in their quest to seize the throne, loyal bodyguard Tulsi's only concern is - keep the Princesses alive.

Princesses Ishika and Hemlata journey on a diplomatic mission to meet Prince Milind, son of rival Queen Kavita, in hopes of ending generations of bloodshed. But beneath the peace talks lies treachery. Even as peasant revolutionaries plot against the crown, the sisters secretly compete for their father King Jagmohan's throne.

Guarding them is Tulsi, their fiercely devoted Kalari bodyguard, who must navigate a gauntlet of threats— rebel assassins, rival warriors, Queen Kavita's elite guard, and the sisters' own dangerous ambitions.

War erupts, betrayal strikes from within the royal family, and Tulsi faces an impossible choice between duty and justice: Only one heir can emerge from the ashes.

"Crouching Tiger, Hidden Dragon," "House of Flying Daggers," "Hero," if you love the Wuxia genre you'll love this: Kalari brought to life in its authentic ancient setting.



THE DIRECTOR'S VISION - A 40-YEAR JOURNEY

Kalari predates Karate, Jujutsu, and Kung Fu—
which Bruce Lee helped popularize globally.

My love affair with Kalari began in 1987. The esteemed Professor G. Sankara Pillai brought a troupe of actors and martial artists - including the extraordinary Krishnadas Menon - to the UK to work with Tara Arts, where I was resident writer.

Together, they introduced U.K. audiences to South India's rich blend of theatre, dance, and martial arts.

Since then, Krishnadas has become Kalari's global ambassador, touring internationally and maintaining their school, the renowned Vallabhata Kalari in Kerala. His family and students continue to dominate national competitions, preserving an unbroken martial lineage across generations.

Since first meeting Krishnadas, my passion to showcase this ancient martial art to worldwide audiences has accumulated like a river behind a dam: How? The answer, while obvious - through the medium of film - still needed patience to await these stories to arrive organically. They chose to find me in the happy moments I meandered around India.

With first Kalari Kaur—the story of a working-class Indian woman fighting injustice with extraordinary skill—we have the chance to create both a cult classic, and launch a bold cinematic universe rooted in one of history's greatest martial arts traditions.



[Balbeer Bahi with Guruji, 2000 / Still from Kalari Kaur: Origins]

KALARI THE FIRST MARTIAL ART

Overlapping productions i.e.
Films 2,3, & 4, open up
opportunities for additional
directors, producers, and
production teams.

Balbeer Bahi: Writer / Director / Storyteller



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Contact: balbeerbahi@gmail.com

Brings four decades of storytelling expertise to KALARI KAUR:

* **AWARD-WINNING FILMMAKER:** Directorial debut UNINTENTIONHELL earned international acclaim at festivals across India, Canada, Europe, and the USA

* **THEATRE VETERAN:** worked his way up with Tara Arts, Royal Court, Taliesin Theatre, Carib Theatre, and the BBC. These skills completed UNINTENTIONHELL on time and in budget. He has a...

- **STAGE MANAGER BRAIN:** logistics, lighting, costumes, props
- **SET BUILDING EXPERIENCE:** practical problem-solving with limited resources
- **TOURING KNOWLEDGE:** moving productions efficiently, managing locations
- **ACTING EXPERIENCE:** knowing what performers need, how to direct them
- **BUDGET MASTERY:** where every penny goes, how to stretch resources
- **ADMIN/PRODUCER SKILLS:** the unglamorous organizational backbone

* **CULTURAL BRIDGE-BUILDER:** Co-founded the New Playwrights Trust and pioneered numerous theatre-in-education initiatives, reaching over 25,000 children annually

* **DIVERSE DEVELOPMENT SLATE:** Currently developing the feature animation **ABHI: BABY DRAGON, FLYING TIGER** with **RED GOD STUDIOS**, and a documentary on **GURU NANAK'S FOUR AMAZING UDASIS**—an inspiring 40,000+ kilometer spiritual journey

At his core, Balbeer is driven to unite people—especially in the shared space we call a theatre, where in large groups witnessing the magic of 'THE SHOW,' we smile, weep, laugh, and sing aloud with wonder and joy.



[MORE INFORMATION - LINKS](#)

[OUR AMAZING HEROINE ANJALI](#)

[THE ONE-AND-ONLY ORIGINAL MEENAKSHI](#)

[OUR GOOD FRIENDS AND KALARI](#)

[COLLABORATORS AT THE](#)

[VALLABHATTAKALARI, CHAVAKKAD, KERALA](#)

and coming soon

THESTORYTELLINGMACHINE.COM



[Still from Kalari Kaur: Origins]



KALARI KAUR—Investment Opportunity

WHY OPTIMISTIC BOX OFFICE PROJECTIONS ARE ACHIEVABLE

MARKET OPPORTUNITY FACTORS

14X LARGER MARKET

+ CHINA + S.E. ASIA = x2..? x3..?

USA, EUROPE, R.O.W...?

UNIQUE MARTIAL ART

4 ESTABLISHED STARS

GENRE CROSSOVER APPEAL

India (1.4B) vs comparable film FURIE Vietnam (97M) = massive Indian audience base

Kalari Kaur's primary market India + China + S.E. Asia = 4B = ½ the world

Not to say the Western markets are not important, just Kalari Kaur is not dependent on them

FIRST Kalari film = same novelty factor as Ong Bak (Muay Thai) or FURIE (Vovinam)

Anjali (Malayalam star) + Kulvinder Ghir (British TV, MANY films roles, Foundation/Star Trek)

+ Gurnam Bhullar (Diamond 500M+ views) + Divya Dutta (National Star)

Martial Arts + Female Action + Eco-Drama + Epic Family Saga (Manon des Sources model)

PAN-INDIAN CINEMA REVOLUTION

S. INDIAN BOX OFFICE SURGE

KERALA CINEMA RENAISSANCE

PAN-INDIAN MODEL SUCCESS

FIRST KERALA/KALARI FILM

RRR (−£150M), KGF 2 (−£125M), Pushpa (−£100M) prove South stories now outperform Bollywood 3-5x

Minnal Murali (Netflix global hit), Jallikattu (Oscar submission) = Kerala gaining international prestige

KALARI KAUR follows RRR/KGF blueprint: authentic South roots + North appeal + global reach

Unprecedented: South Indian woman leading martial arts epic at theatrical scale

COMBINED NORTH INDIAN & SOUTH INDIAN APPEAL

SOUTH INDIA MARKET

NORTH INDIA MARKET

CROSS-REGIONAL STAR POWER

SOUTH STARS BREAKING NORTH

Kerala/Tamil Nadu/Karnataka (300M) = Kalari heritage + Malayalam star Anjali + eco-message

Punjab/Delhi/Mumbai (400M) = Punjabi stars Gurnam Bhullar + Divya Dutta + family saga appeal

Anjali brings South fanbase NORTH + Gurnam brings North fanbase SOUTH = multiplicative effect

Post-RRR: Allu Arjun, Yash, Rashmika now household names in Hindi belt = proven crossover

DIASPORA & GLOBAL ADVANTAGE

COMBINED DIASPORA POWER

ENGLISH = GLOBAL ACCESS

STREAMING PLATFORMS

NON-DIASPORA APPEAL

North Indian diaspora (20M+) + South Indian diaspora (15M+) = 35M+ vs Punjabi-only films (10M)

Dominant English language = no subtitle barrier in 50+ countries, like Slumdog Millionaire model

Netflix/Amazon favor English content = higher acquisition prices than regional language films

Russia/Nigeria/Indonesia/Middle East/Latin America markets proven by martial arts genre success

Join us in creating India's answer to the cultural phenomenon Bruce Lee sparked for Kung Fu.



KALARI KAUR—Investment Opportunity – contd.

PROVEN INTEREST & VALIDATION

Festival Success Track Record
High North / South Indian Interest

Kalari Kaur: Origins - selected by all but two out of 16 Indian festivals – won 11 awards, so far...
Pan-Indian festivals engaged with short film = pan-Indian market appetite

TIERED INVESTMENT STRATEGY

INITIAL FILM

PUNJAB - £1M budget with universal rural drama themes

SEQUEL EXPANSION

GOA - Building on audience with paradise-with-danger appeal

FRANCHISE DEVELOPMENT

MUMBAI - High-stakes environment with expanding audience

PREMIUM HISTORICAL EPIC

MEDIEVAL KERALA - THE PRINCESSES' GUARD offers period production potential

NEW WAVE INDIAN CINEMA POSITIONING

Not Traditional Bollywood
Global Production Values
Authentic Representation
Female-Led Action

Joins new wave of Indian realism & genre-based filmmaking with authentic regional roots
UK Production + Indian crew = theatrical quality competitive with RRR/KGF
Real Kalari masters + Malayalam authenticity = not Bollywood pastiche
Post-Manikarnika: only major Indian female martial arts lead in production = unique market position

TECHNICAL & DISTRIBUTION ADVANTAGES

China Access Strategy
Low Budget = Low Risk
Four-Quadrant Appeal
Festival-to-Theatrical Pipeline

Xing Yu (Stephen Chow collaborator) = authentic martial arts credibility for Chinese theatrical
£1.566M achievable break-even with India theatrical alone (£6M box office = 2.64x ROI)
Action (male), Strong female lead (female), Family saga (older), Eco-message (youth)
Origins success , Feature festival circuit , theatrical buzz = proven marketing model

COMMERCIAL & CULTURAL IMPACT: This series offers both commercial potential and cultural significance—bringing authentic Indian martial arts to global audiences with compelling stories of female courage, bravery, and strength.

Join us in creating India's answer to the cultural phenomenon Bruce Lee sparked for Kung Fu.

KALARI KAUR FILM BUDGET - £1.06M				P23
48 Days Shoot (8 Weeks) - April-May 2026 - Punjab India				
BUDGET SUMMARY				
Category	Amount (£)	Percentage of Total		
Above-the-Line Costs	496,500	46.60%		
Pre-Production Costs	46,500	4.40%		
Production Costs	274,000	25.70%		
Post-Production	110,500	10.40%		
Other Costs	138,500	13.00%		
TOTAL	1,066,000	100%		
ABOVE-THE-LINE COSTS				
Category	Components	Amount (£)	Notes	
Story Rights & Development	Story Rights purchase + development	15,000	Upfront payment - part deferred - back-end deal	
Director	UK - from inception through to delivery	30,000	Upfront payment - part deferred - back-end deal	
Producers	UK & India	50,000	Upfront + part deferred + back-end deal	
Executive Producers	4 x Executive Producers - UK, S. India, N. India, & China	25,000	Important for local work within specialist region	
Star Cast	4 major stars + 2 Kalari specialists	240,000	As suggested - or closest to	
Lead Cast	Village matriarch + Daughter + Supporting lead	41,000	regional actors	
Supporting Cast	Village Officials + Son Mohan + Migrant Workers + Villagers & Extras	64,000	Local Actors	
Stunt Performers	10 Thugs, Fight Performers, Stunt Performers	31,500	Includes Stunt Coordinator	
ABOVE-THE-LINE TOTAL		496,500		
PRODUCTION COSTS				
Item	Components	Amount (£)	Notes	
Crew - Main Unit	30 people	46,200	28 days @ £1650/day	
Crew - Second Unit	23 people	25,300	20 days @ £1265/day	
Camera & Equipment	ARRI Alexa LF/RED V-Raptor + Lenses + Grip	30,000	Top-tier cinema camera + Grip equipment - 8 weeks	
Lighting	Full feature-grade kit	13,000	Arri LED tungsten generators - 8 weeks	
Sound	Professional sound bag	3,500	MixPre/Sound Devices + mics - 8 weeks	
Locations	Village + 7 Mela + Biodiversity Plot	22,500	Village & Mela access (£10k) + Biodiversity plot (£12.5k)	
Travel & Transport	Flights + Domestic Transport + Equipment Transport	22,000	International flights (£8k) + India (£8k) + Shipping (£6k)	
Accommodation & Catering	Cast + Crew + On-set Meals	47,500	Cast hotels (£20k) + Crew (£15k) + Catering 48 days (£12.5k)	
Fight Choreography & Stunt Coordinati	Kalari experts + Stunt coordinator + Safety	24,500	Vallabhata (£20k) + Coordinator (£1.5k) + Safety (£3k)	
Weapons/Props/Motorcycles/Animals/	Production elements	12,000	Weapons (£5k) + Bikes (£2k) + Animals (£3k) + Vehicles (£2k)	
Art Department	Set dressing + Props	10,000	Village modifications decorations	
Costume	Traditional costumes	10,000	Period Punjabi costumes creation/rental	
Makeup & Hair	Daily makeup + Effects	7,500	Including injury effects for fights	
PRODUCTION TOTAL		274,000		

More detailed breakdown available upon request



KALARI KAUR FILM BUDGET - £1.06M - Contd.				P24
PRE-PRODUCTION COSTS				
Item	Description	Amount (£)	Notes	
Location Scouting	Punjab locations	2,500	Travel expenses permits recce	
Casting	Casting Director	5,000	UK and India casting sessions	
Storyboarding	Fight sequences	5,000	Key action sequences pre-visualized	
Fight Choreography Prep	Kalari rehearsals Kerala	10,000	Vallabhatta Kalari school - pre-shoot training	
Production Designer Prep	Design & planning	10,000	Location modifications set design - 5 weeks	
Costume Designer Prep	Costume design & sourcing	5,000	Period/traditional costumes - 2.5 weeks	
Line Producer Prep	Production planning	6,000	Budget scheduling logistics - 3 weeks	
1st AD Prep	Schedule breakdown	3,000	Call sheets logistics - 1.5 weeks	
PRE-PRODUCTION TOTAL		46,500		
POST-PRODUCTION				
Item	Description	Amount (£)	Notes	
Picture Editor	Editor & Assistant	24,000	Extended for action film - 12 weeks	
Sound Design	Sound Designer & Team	17,500	Sound effects foley ADR - 10 weeks	
Music	Composer + Original score + Licensing	19,000	Composition recording + Licensed tracks	
VFX	Visual effects	20,000	Wire removal cow/calf enhancement blood effects	
Color Grading	Colorist	9,000	Final color grade - 6 weeks	
Post Facilities	Editing suites	7,500	UK facility rentals - 12 weeks	
Online & Conform	Final assembly	6,000	Final edit conform deliverables prep	
Audio Mix	Final mix	7,500	Final sound mix mastering	
POST-PRODUCTION TOTAL		110,500		
OTHER COSTS				
Item	Description	Amount (£)	Notes	
Insurance	Production insurance	22,500	General liability equipment cast insurance	
Legal	Legal fees	10,000	Contracts clearances international agreements	
Visas & Work Permits	International crew	4,000	Work permits for UK crew in India	
Contingency	Reserve for overages	90,000	~8.6% of budget - international production	
Deliverables	Masters & delivery	12,000	Final delivery formats DCPs	
OTHER COSTS TOTAL		138,500		

More detailed breakdown available upon request



KALARI KAUR INCOME - £1.06M budget **P25**

Income Source	Total Amount (–£)	Percentage (%)	Notes
India Cine Hub Incentive	325,000	30.49%	40% of India spend
UK Global Screen Fund	209,694	19.67%	Adjusted for SEIS structure
UK Enhanced AVEC (IFTC)	110,306	10.35%	39.75% of UK spend
Pre-sales/Distribution Advances	100,000	9.38%	based on 4 stars
Private Equity/Angel Investors (SEIS)	250,000	23.45%	SEIS investment with 50% tax relief
Regional UK Funds	42,600	4.00%	e.g. film scotland
Creative Europe MEDIA	28,400	2.66%	
TOTAL	1,066,000	100.00%	

Summary	Total Amount (–£)	Percentage (%)
Government incentives	645,000	60.51%
Private & additional investment	421,000	39.49%

PRODUCTION TIMELINE				
Phase	Duration	Start Date	End Date	Key Milestones
Fundraising & Legal	90 days	05/11/2025	03/02/2026	Investment close + co-production approval
Pre-Production	60 days	04/02/2026	05/04/2026	Location scouting, casting, choreography
Principal Photography	48 days	06/04/2026	30/05/2026	8 weeks: 4 weeks fights, 4 weeks drama
Production Wrap	10 days	31/05/2026	10/07/2026	Equipment return + crew wrap
Post-Production	90 days	11/07/2026	09/09/2026	Editing (UK), sound, music, VFX
Delivery	15 days	10/09/2026	25/09/2026	Final masters + deliverables

SEIS ADVANTAGE FOR UK INVESTORS		
Detail	Amount (–£)	Notes
SEIS Investment	250,000	Maximum SEIS-eligible investment
Income Tax Relief (50%)	-125,000	Immediate tax relief for UK taxpayers
Effective Net Investment	125,000	Actual at-risk capital after tax relief
Capital Gains Tax Exemption	Yes	Any gains are CGT-free
Loss Relief Available	Yes	If needed - losses offset against income tax

ADDITIONAL FUNDING TO EXPLORE	
Private investors from Punjab & Kerala	e.g. those keen to promote Punjabi and Malayali films.
Regional India Funds (Kerala) KSFDC	KSFDC - Kerala State Film Development Corporation - our lead is Kerala / film promotes Kalari
Brand Sponsorships	sports - martial arts promotion - e.g. Nike/Adidas product placement
Motor Vehicles Sponsorship	e.g. Kia is a film promoter has factory in N. India / Bajaj Motorbikes etc.

CHINESE / HONG KONG	
Hong Kong-Europe-Asian Film Collaboration Funding	Possible due to our desire to include Xing Yu Hong Kong star
Hong Kong Film Development Council (FDC):	See above and below
China Europe Film Fund:	See above and below
Distribution Workshop: Chinese	V. Important as we see China as primary second market

CANADA	
Official International Coproduction Treaties:	Possible due to our desire to cast Canadian martial artist Gursharan Kaur
Canadian Film or Video Production Tax Credit (CPTC):	see above
Telefilm Canada Funding Programs:	see above



KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M BUDGET: £1.06M production + £0.5M marketing

Genre Crossover: Martial Arts + Female Action + Eco-Drama + Epic Family Saga

GLOBAL BOX OFFICE PROJECTIONS

Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
India	£1,980,000	£3,000,000	£4,500,000	£6,000,000	£9,000,000	£12,000,000	£15,000,000
China	£792,000	£1,200,000	£1,800,000	£2,400,000	£3,600,000	£4,800,000	£6,000,000
United Kingdom	£363,000	£550,000	£825,000	£1,100,000	£1,650,000	£2,200,000	£2,750,000
USA & Canada	£330,000	£500,000	£750,000	£1,000,000	£1,500,000	£2,000,000	£2,500,000
Pakistan	£165,000	£250,000	£375,000	£500,000	£750,000	£1,000,000	£1,250,000
Russia	£115,500	£175,000	£262,500	£350,000	£525,000	£700,000	£875,000
UAE/Middle East	£99,000	£150,000	£225,000	£300,000	£450,000	£600,000	£750,000
Nigeria/West Africa	£82,500	£125,000	£187,500	£250,000	£375,000	£500,000	£625,000
Australia	£82,500	£125,000	£187,500	£250,000	£375,000	£500,000	£625,000
Indonesia	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Malaysia	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Singapore	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Bangladesh	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Germany	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
France	£49,500	£75,000	£112,500	£150,000	£225,000	£300,000	£375,000
Spain	£33,000	£50,000	£75,000	£100,000	£150,000	£200,000	£250,000
Italy	£33,000	£50,000	£75,000	£100,000	£150,000	£200,000	£250,000
South Africa	£26,400	£40,000	£60,000	£80,000	£120,000	£160,000	£200,000
Latin America	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
Other Territories	£66,000	£100,000	£150,000	£200,000	£300,000	£400,000	£500,000
GLOBAL BOX OFFICE TOTAL	£4,563,900	£6,915,000	£10,372,500	£13,830,000	£20,745,000	£27,660,000	£34,575,000

POST-THEATRICAL STREAMING REVENUE

Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
SVOD Primary (Netflix/Amazon/Disney+)	£912,780	£1,383,000	£2,074,500	£2,766,000	£4,149,000	£5,532,000	£6,915,000
TV Rights (Broadcast)	£456,390	£691,500	£1,037,250	£1,383,000	£2,074,500	£2,766,000	£3,457,500
PVOD (Premium VOD)	£228,195	£345,750	£518,625	£691,500	£1,037,250	£1,383,000	£1,728,750
SVOD Secondary (Smaller platforms)	£182,556	£276,600	£414,900	£553,200	£829,800	£1,106,400	£1,383,000
AVOD (Ad-supported)	£136,917	£207,450	£311,175	£414,900	£622,350	£829,800	£1,037,250
Cable/Digital TV	£136,917	£207,450	£311,175	£414,900	£622,350	£829,800	£1,037,250
POST-THEATRICAL STREAMING TOTAL	£2,053,755	£3,111,750	£4,667,625	£6,223,500	£9,335,250	£12,447,000	£15,558,750

Post-theatrical streaming begins 3-6 months after theatrical release (non-overlapping audience)

OTHER REVENUE STREAMS

Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High
Physical Media (DVD/Blu-ray)	£114,098	£172,875	£259,313	£345,750	£518,625	£691,500	£864,375
Ancillary (Soundtrack/Merch)	£91,278	£138,300	£207,450	£276,600	£414,900	£553,200	£691,500
Educational Market	£68,459	£103,725	£155,588	£207,450	£311,175	£414,900	£518,625
OTHER REVENUE TOTAL	£273,834	£414,900	£622,350	£829,800	£1,244,700	£1,659,600	£2,074,500



KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M Total Budget - Contd.								P27
COMPLETE FINANCIAL SUMMARY - CONSERVATIVE REALISTIC MODEL								
Territory	60% Low	75% Low	90% Low	Most Expected	90% High	75% High	60% High	
Global Box Office (Theatrical)	£4,563,900	£6,915,000	£10,372,500	£13,830,000	£20,745,000	£27,660,000	£34,575,000	
Post-Theatrical Streaming	£2,053,755	£3,111,750	£4,667,625	£6,223,500	£9,335,250	£12,447,000	£15,558,750	
Other Revenue (Physical/Ancillary)	£273,834	£414,900	£622,350	£829,800	£1,244,700	£1,659,600	£2,074,500	
TOTAL GROSS REVENUE	£6,891,489	£10,441,650	£15,662,475	£20,883,300	£31,324,950	£41,766,600	£52,208,250	
Less: Industry Deductions (56.1%) - SEE METHODOLOGY NOTES BELOW	£3,866,125	£5,857,806	£8,786,708	£11,715,611	£17,573,417	£23,431,222	£29,289,028	
Net to Producers (43.9%) - AFTER ALL REAL-WORLD DEDUCTIONS	£3,025,364	£4,583,844	£6,875,767	£9,167,689	£13,751,533	£18,335,378	£22,919,222	
Total Investment (Production + Marketing)	£1,566,000	£1,566,000	£1,566,000	£1,566,000	£1,566,000	£1,566,000	£1,566,000	
NET PROFIT/(LOSS) - BEFORE DEFERRED PAYMENTS & BACKEND	£1,459,364	£3,017,844	£5,309,767	£7,601,689	£12,185,533	£16,769,378	£21,353,222	
ROI MULTIPLE (Before backend splits)	1.93x	2.93x	4.39x	5.86x	8.78x	11.71x	14.64x	
INVESTMENT BREAKDOWN								
Category	Amount (£)	Percentage	Notes					
Production Budget	£1,066,000	68.10%	48 days, 4 stars (Anjali/Kulvinder/Gurnam/Divya)					
Marketing Budget	£500,000	31.90%	Theatrical marketing campaign					
TOTAL INVESTMENT	£1,566,000	100.00%	All-in investment required					
RETURN ON INVESTMENT SCENARIOS - CONSERVATIVE MODEL								
Scenario	Total Gross	Net to Producers (43.9%)	Net Profit (Before Backend)	ROI (Before Backend)	Status			
60% Low	£6,891,489	£3,025,364	£1,459,364	1.93x	Profitable (93% return)			
75% Low	£10,441,650	£4,583,844	£3,017,844	2.93x	Strong profit			
90% Low	£15,662,475	£6,875,767	£5,309,767	4.39x	Excellent return			
Most Expected	£20,883,300	£9,167,689	£7,601,689	5.86x	Outstanding return			
90% High	£31,324,950	£13,751,533	£12,185,533	8.78x	Exceptional			
75% High	£41,766,600	£18,335,378	£16,769,378	11.71x	Extraordinary			
60% High	£52,208,250	£22,919,222	£21,353,222	14.64x	Remarkable			
NOTE: ROI shown is BEFORE deferred payments (£85K) and backend participations are deducted. Final investor ROI will be calculated in separate ROI Analysis after all backend splits.								
COMPARATIVE SUCCESS BENCHMARKS								
FILM	Year	Budget	Global Box Office	Primary Market	ROI	Success Factors		
FURIE - Most similar	2019	£1,500,000	£6,600,000	Vietnam (pop. 97M)	4.40x	Female lead + Martial arts + Authentic		
KILL	2024	£1,900,000	£4,500,000	India (1.4B)	2.37x	Ultra-violent + Hindi + Festival buzz		
THE VILLAINESS	2017	£2,300,000	£6,700,000	S. Korea (51M)	2.91x	Female assassin + Action choreography		
ONG BAK	2003	£900,000	£20,000,000	Thailand + Global	22.22x	Unique martial art (Muay Thai) + Genre crossover		
RRR	2022	£55,000,000	£150,000,000	India/Global	2.73x	Pan-Indian Telugu epic + Global crossover		
KGF 2	2022	£75,000,000	£125,000,000	India/Global	1.67x	Pan-Indian Kannada blockbuster		
KALARI KAUR (Conservative Model)	2027	£1,566,000	£20,883,300	India/China/Global	5.86x	4 stars + FIRST Kalari + Pan-Indian + Conservative deductions		



KALARI KAUR - COMPLETE REVENUE PROJECTIONS - £1.566M Total Budget - Contd. P28

METHODOLOGY NOTE - CONSERVATIVE REALISTIC DEDUCTION MODEL (56.1%):

THEATRICAL BOX OFFICE (66.2% of total gross) - Net to Producer: 23.5%

- Cinema/Exhibitor cut: 45% of theatrical gross
- Sales Agent commission: 15% of theatrical gross
- Distributor fee: 27.5% of film rentals (after exhibitor)
- Collection/Legal fees: 2.5% of film rentals

RESULT: Producer receives only 23.5% of theatrical box office

STREAMING/TV REVENUE (29.8% of total gross) - Net to Producer: 85%

- Direct platform sales (Netflix, Amazon, etc.) - No theatrical chain
- Sales Agent commission: 15%

RESULT: Producer receives 85% of streaming revenue

OTHER REVENUE - Physical/Ancillary (4.0% of total gross) - Net to Producer: 75%

- Distribution/retail costs: 25%

RESULT: Producer receives 75% of physical/ancillary revenue

WEIGHTED AVERAGE ACROSS ALL REVENUE TYPES = 43.9% NET TO PRODUCER

(This is conservative and investor-credible compared to optimistic 60% models)

MOST EXPECTED SCENARIO BREAKDOWN (£20.88M total gross):

Theatrical £13.83M @ 23.5% = £3.25M to producer

Streaming £6.22M @ 85% = £5.29M to producer

Other £830K @ 75% = £622K to producer

TOTAL NET TO PRODUCER: £9.17M (43.9% of £20.88M gross)

REVISED NOTES & METHODOLOGY:

Distribution model: CONSERVATIVE REALISTIC using 43.9% net to producer (weighted average across revenue types)

Theatrical: 23.5% net (after exhibitors 45%, sales agent 15%, distributor 27.5%, collection 2.5%)

Streaming: 85% net (direct platform sales, minus 15% sales agent)

Other: 75% net (after 25% distribution/retail costs)

Post-theatrical streaming begins 3-6 months after theatrical release (non-overlapping audience)

Box office focus justified by: 4-star cast + theatrical culture in India/China + £500k marketing budget

Most Expected 5.86x ROI (before backend): £20.88M gross , £9.17M net , £7.60M profit on £1.566M investment

Conservative projections use industry-standard deduction rates for investor credibility

Option ranges: 60% Low = 33% of Expected / 60% High = 250% of Expected



WHY OPTIMISTIC BOX OFFICE PROJECTIONS ARE ACHIEVABLE (as stated pages 21 & 22)

MARKET OPPORTUNITY FACTORS

14x Larger Market	India (pop. 1.4B) vs FURIE Vietnam (pop. 97M) = massive audience base
Unique Martial Art	FIRST Kalari film = same novelty factor as Ong Bak (Muay Thai) or FURIE (Vovinam)
4 Established Stars	Anjali (Malayalam star) + Kulvinder (Foundation/Star Trek) + Gurnam (Diamond 500M+ views) + Divya (National Award)
Genre Crossover Appeal	Martial Arts + Female Action + Eco-Drama + Epic Family Saga (Manon des Sources model)

PAN-INDIAN CINEMA REVOLUTION

South Indian Box Office Surge	RRR (£150M), KGF 2 (£125M), Pushpa (£100M) prove South stories now outperform Bollywood 3-5x
Kerala Cinema Renaissance	Minnal Murali (Netflix global hit), Jallikattu (Oscar submission) = Kerala gaining international prestige
Pan-Indian Model Success	KALARI KAUR follows RRR/KGF blueprint: authentic South roots + North appeal + global reach
First Kerala Martial Arts Film	Unprecedented: South Indian woman leading martial arts epic at theatrical scale

COMBINED NORTH & SOUTH APPEAL

South India Primary Market	Kerala/Tamil Nadu/Karnataka (300M) = Kalari heritage + Malayalam star Anjali + eco-message
North India Secondary Market	Punjab/Delhi/Mumbai (400M) = Punjabi icon Gurnam + Kulvinder Ghir + family saga appeal
Cross-Regional Star Power	Anjali brings South fanbase NORTH + Gurnam brings North fanbase SOUTH = multiplicative effect
South Stars Breaking North	Post-RRR: Allu Arjun, Yash, Rashmika now household names in Hindi belt = proven crossover

DIASPORA & GLOBAL ADVANTAGE

Combined Diaspora Power	North Indian diaspora (20M+) + South Indian diaspora (15M+) = 35M+ vs Punjabi-only films (10M)
English = Direct Global Access	Dominant English language = no subtitle barrier in 50+ countries, like Slumdog Millionaire model
Streaming Platform Preference	Netflix/Amazon favor English content = higher acquisition prices than regional language films
Non-Diaspora Appeal	Russia/Nigeria/Indonesia/Middle East/Latin America markets proven by martial arts genre success

PROVEN INTEREST & VALIDATION

Festival Success Track Record	Kalari Kaur Origins won 13 awards from 15 festivals = nearly ALL Indian festivals selected it
High South Indian Interest	Kerala/Tamil audiences specifically engaged with short film = validates South market appetite
International Recognition	European/American festivals awarded the concept = demonstrates global crossover potential
Industry Buzz Generated	Multiple distributors inquiring after festival run = commercial interest already established

NEW WAVE INDIAN CINEMA POSITIONING

Not Traditional Bollywood	Fits new wave of Indian realism & genre-based filmmaking with authentic regional roots
Global Production Values	Italian post-production + international crew = theatrical quality competitive with RRR/KGF
Authentic Representation	Real Kalari masters + Kerala locations + Malayalam authenticity = not Bollywood pastiche
Female-Led Action	Post-Manikarnika gap: only major Indian female martial arts lead in production = unique market position

TIERED INVESTMENT STRATEGY

INITIAL FILM - PUNJAB	£1M budget with universal rural drama themes
SEQUEL EXPANSION - GOA	Building on audience with paradise-with-danger appeal
FRANCHISE DEVELOPMENT - MUMBAI	High-stakes environment with expanding audience
PREMIUM HISTORICAL EPIC	THE PRINCESSES' GUARD offers period production potential

TECHNICAL & DISTRIBUTION ADVANTAGES

China Access Strategy	Xing Yu (Stephen Chow collaborator) = authentic martial arts credibility for Chinese theatrical
Low Budget = Low Risk	£1.566M break-even at £6.89M gross (conservative scenario) = 3.3x gross multiple, achievable with India + diaspora alone
Four-Quadrant Appeal	Action (male), Strong female lead (female), Family saga (older), Eco-message (youth)
Festival-to-Theatrical Pipeline	Origins success, Úi Feature festival circuit, Úi theatrical buzz = proven marketing model



KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing					P30
WATERFALL BREAKDOWN	LOW END	EXPECTED	HIGH END		
START: GROSS REVENUE	£3,567,713	£15,662,476	£41,766,600		
STEP 1: INDUSTRY DEDUCTIONS -56.1%	-£2,001,487	-£8,786,650	-£23,431,063		
Net Receipts to Producer	£1,566,226	£6,875,826	£18,335,537		
STEP 2: COST RECOUPMENT					
Net Production (after tax rebates)	£530,694	£530,694	£530,694		
Subtotal Cost Recoupment	-£530,694	-£530,694	-£530,694		
Remaining	£1,035,532	£6,345,132	£17,804,843		
STEP 3: DEFERRED PAYMENTS	-£85,000	-£85,000	-£85,000		
Remaining	£950,532	£6,260,132	£17,719,843		
STEP 4: BACKEND FROM GROSS (paid separately)					
Writer 2.5% of Gross	£89,192	£391,561	£1,044,165		
Director 4% of Gross	£142,708	£626,499	£1,670,664		
Total Backend	£231,900	£1,018,060	£2,714,829		
STEP 5: ALL INVESTOR RECOUPMENT					
Recoupment Rate	110%	120%	120%	Initial Investment	
Private Equity/Angel (SEIS)	-£275,000	-£300,000	-£300,000	£250,000	
BFI UK Global Screen Fund	-£230,663	-£251,632	-£251,632	£209,694	
Regional UK Funds	-£46,860	-£51,120	-£51,120	£42,600	
Creative Europe MEDIA	-£31,240	-£34,080	-£34,080	£28,400	
Total Investor Recoupment	-£583,763	-£636,832	-£636,832	£530,694	
Net Profit Available	£366,769	£5,623,300	£17,083,011		
STEP 6: PROFIT SPLIT 50/50					
50% to Investors	£183,384	£2,811,650	£8,541,505		
50% to Production Company	£183,385	£2,811,650	£8,541,506		

More detailed breakdown available upon request



KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing - Contd.
FINAL DISTRIBUTION SUMMARY

Stakeholder Group	LOW END	EXPECTED	HIGH END
INVESTORS TOTAL			
PRIVATE INVESTORS (Priority 1):			
Private Equity / Angel (SEIS)	£361,481	£1,623,945	£4,320,375
GRANT BODIES (Priority 2):			
BFI UK Global Screen Fund	£283,055	£1,272,880	£3,388,381
Regional UK Funds	£60,740	£280,437	£755,441
Creative Europe MEDIA	£40,493	£186,971	£503,794
TOTAL ALL INVESTORS	£745,769	£3,364,233	£8,968,001
Weighted Average ROI	1.41x	6.34x	16.90x

PRODUCTION COMPANY 50% SPLIT

Producers 40%	£73,354	£1,124,660	£3,416,602
Talent Pool 30%	£55,015	£843,495	£3,162,451
Executive Producers 25%	£45,846	£702,912	£2,135,376
Vallabhatta Kalari 2.5%	£4,584	£70,291	£213,537
Kala Bahian Village 2.5%	£4,584	£70,291	£213,537
TOTAL PRODUCTION COMPANY	£183,385	£2,811,650	£8,541,506

WRITER/DIRECTOR TOTAL

Writer Backend + Deferred	£114,192	£416,561	£1,069,165
Director Backend + Deferred	£172,708	£656,499	£1,700,664
TOTAL WRITER/DIRECTOR	£286,900	£1,073,060	£2,769,829

INVESTOR ROI BREAKDOWN

Investor	LOW ROI	EXPECTED ROI	HIGH ROI
Private Equity / Angel (SEIS)	1.45x	6.50x	17.28x
BFI UK Global Screen Fund	1.35x	6.07x	16.16x
Regional UK Funds	1.43x	6.58x	17.73x
Creative Europe MEDIA	1.43x	6.58x	17.74x
WEIGHTED AVERAGE	1.41x	6.34x	16.90x

KEY METRICS COMPARISON

Metric	LOW END	EXPECTED	HIGH END
Gross Revenue	£3.57M	£15.66M	£41.77M
Net to Producer 43.9%	£1.57M	£6.88M	£18.34M
Writer/Director Total	£287K	£1.07M	£2.77M
Investors Total Returns	£746K	£3.36M	£8.97M
Investor Weighted ROI	1.41x	6.34x	16.90x
Production Company	£183K	£2.81M	£8.54M
Net Cash Investment	£530,694	£530,694	£530,694



More detailed breakdown available upon request

KALARI KAUR - ROI SCENARIOS COMPARISON - £1.566M Total Budget - £1.06M Production + £0.5M Marketing Contd.

SCENARIO ASSUMPTIONS

LOW END: Breakeven/minimal profit scenario	EXPECTED: Realistic pan-Indian performance	HIGH END: Festival success + pan-Indian breakout
- 110% investor recoupment (downside protection)	- India theatrical: £10.37M (conservative)	- India theatrical: £27.66M (pan-Indian hit)
- Total: £3.57M	- UK/US theatrical: £1.24M	- Streaming bidding war: £12.45M
	- Streaming: £4.67M	- 120% investor recoupment
	- 120% investor recoupment	- Total: £41.77M
	- Total: £15.66M	

INVESTMENT HIGHLIGHTS

1. PROTECTED DOWNSIDE: Even in LOW scenario all investors achieve 1.34x+ returns
2. CONSERVATIVE BASE: EXPECTED scenario 6.18x ROI based on realistic assumptions
3. EXCEPTIONAL UPSIDE: HIGH scenario 16.65x ROI with festival success + pan-Indian breakout
4. SEIS TAX RELIEF: Private investors get 50% tax relief on £250K investment (effectively £125K at risk)
5. FAIR STRUCTURE: ALL investors get strong ROI - private investors have priority over grants
6. WRITER/DIRECTOR PROTECTED: Backend from GROSS ensures £287K-£2.77M guaranteed
7. ULTRA-LOW NET INVESTMENT: Only £630K cash after tax rebates (£1.57M gross budget)
8. FLEXIBLE STRUCTURE: Works across wide revenue range £3.57M-£41.77M
9. AUTHENTIC STAKEHOLDERS: 5% to Kalari school + Village community across all scenarios

NET CASH INVESTMENT STRUCTURE (same across all scenarios)

Component	Amount £	Notes
Total Budget	£1,566,000	Production + Marketing
LESS: UK AVEC 39.75%	-£110,306	Tax rebate after production
LESS: India Cine Hub 40%	-£325,000	Tax rebate after production
LESS: Marketing (distributor)	-£500,000	Distributors front and recoup through fees
LESS: Pre-sales	-£100,000	Included in Step 1 deductions (56.1%)
NET CASH INVESTMENT REQUIRED	£530,694	Actual investor cash needed

Funded by:

Recoupable Grants	£280,694	UK Global Screen Fund + Regional + Europe
Private Equity / Angel (SEIS)	£250,000	Equity investment with 50% SEIS tax relief
TOTAL FUNDING	£530,694	

CRITICAL SUCCESS FACTORS

Factor	Impact on Scenario	Probability	Notes
Festival Circuit Success	Drives HIGH scenario	35%	Origins won 13 awards at 15 festivals proven concept
Pan-Indian Crossover	Required for EXPECTED+	60%	4-star cast + dual regional appeal
India Theatrical Performance	Baseline for all scenarios	75%	Conservative £10M range
Streaming Platform Competition	Affects all scenarios	70%	English language + festival buzz
Marketing Efficiency	Critical for theatrical	80%	Festival strategy + authentic story

CONCLUSION

Kalari Kaur presents exceptional risk/reward profile with protected downside (1.34x LOW) and extraordinary upside (16.65x HIGH).

This is based on ultra-low net investment of £630K after tax rebates.

Conservative EXPECTED scenario delivers 6.55x investor returns with realistic pan-Indian performance assumptions.

Fair waterfall structure ensures all investors - private and grant bodies - share equally in success."



KALARI KAUR: STORYTELLING FOR ALL – Final note

Conventional wisdom says you can't please everyone ALL the time, but you can please EVERYONE for SOME of the time... Herein is the magic of cinema and theatre. You can captivate every member of every audience, every time, for the relatively short span of time – 2 hrs - we call 'OUR SHOW'. No one excluded. ALL are welcome. *Roll up! Roll up! One and all! We promise you WILL be inspired! You WILL laugh! You WILL cry! You WILL swoon with wonder.* This is the ethos Balbeer believes in, and strives for in every adventure with every audience.

KALARI KAUR'S unique elements indicate it WILL sit alongside that pantheon of great, global film experiences that cross national boundaries, and pass from generation to generation: *Genuine authenticity rooted in lived experience.*

* **LOCAL INSIDER KNOWLEDGE:** Born in Kala Bahian village, Balbeer brings firsthand understanding of Punjab's landscapes, people, and social dynamics

- **DIRECT CULTURAL ACCESS:** From months immersed with Kalari masters in Kerala, weeks spent with Mumbai racetrack owners, and months of backpacking in Goa with his son. Each location in the series reflects genuine reality
- **UNIQUE PERSPECTIVE:** Raised in the UK, Balbeer bridges not just cultures. In four decades of storytelling, he extensively applied his ever-accumulating academic knowledge of Western and Eastern theatre and film aesthetics into practice through performance. This unusual skillset helped him grasp why so many Indian films produced by the near mythical Indian film industry have regrettably failed to hit their peak potential globally.
- With his carefully assembled team of craftspeople, Balbeer Bahi WILL make KALARI KAUR resonate for every audience everywhere who love a great story well told. And let's be honest, that's most of us!

Children who had just performed an impromptu theatre show for Balbeer at Professor Sankara Pillai's community-oriented children's theatre, the first of its kind in India, Alumthara village, 25 kms north of Thiruvananthapuram, Kerala's capital: 2000